

MASTER EXECUTIVE PRESENCE

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# ELEVATE YOUR EXECUTIVE PRESENCE AND INCREASE YOUR INFLUENCE

## *Monday to Monday.®*



Today's leaders are communicating in a world overflowing with distractions, hybrid schedules, and constant digital noise. Employees are overwhelmed, attention is scarce, and trust is fragile. Stacey Hanke shows audiences how to cut through the noise and communicate in a way that drives connection, action, and accountability—no matter the setting.

Executive presence expert and influence thought leader, Stacey Hanke, is an international, award-winning keynote speaker and author trusted by industry-leading brands including Microsoft, Google, American Express, Coca-Cola, Boeing and FedEx.

Her interactive, humor-filled keynote engages audiences from the beginning, offering practical tools, live demonstrations and real-world insights. Stacey helps leaders replace unintentional habits with intentional behaviors that build credibility and consistency.

When your audience experiences Stacey, they don't just listen—they change how they communicate, engage, lead and connect.



# ELEVATING EXECUTIVE PRESENCE

## 3 SECRETS TO MAXIMIZE INFLUENCE

**IDEAL AUDIENCES:** LEADERSHIP SUMMITS,  
SALES KICKOFFS, ASSOCIATION CONVENTIONS,  
ANNUAL BUSINESS CONFERENCES

Let's be honest. Most leaders think they've got this. They believe their presence commands attention, their influence drives action, their message lands exactly as intended.

Here's the wake-up call. What you think you're communicating and what people actually experience are rarely the same.

AI can write your emails, design your slides, even mimic your tone. None of it matters if your presence falls flat the moment you walk into the room. The leaders who rise above the noise aren't the ones with the best technology. They're the ones who show up with undeniable presence—the kind that makes people stop scrolling, lean in, and remember your words long after you've left the room.

Stacey's keynote is a wake-up call for leaders. Packed with practical strategies and research-backed techniques, she reveals the daily habits leaders need to communicate with confidence, build trust and create workplace momentum.

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**STACEY HANKE CONSISTENTLY RECEIVES RAVE  
REVIEWS FROM ATTENDEES, WHICH IS WHY  
WE CONTINUE TO INVITE HER BACK.  
I HIGHLY RECOMMEND!**

Brendan Dowd - Director  
Institute For Management Studies

## KEY TAKEAWAYS:

- Expose the gap between how you think you come across and how others actually experience you.
- Master the three non-negotiables that separate influence leaders from forgettable ones.
- Learn to use AI as your tool, not your voice, so authenticity remains your competitive edge.
- Learn with a personalized action plan to strengthen your presence in every conversation.



**STACEY  
HANKE**

# MAXIMIZE YOUR SALES IMPACT

## IDEAL AUDIENCES: LEADERSHIP SUMMITS AND SALES KICKOFFS

Even the most skilled sales professionals struggle to succeed if their message doesn't land. In a marketplace flooded with noise and competition, clarity and connection are everything.

Influence is the catalyst for trust—the force that wins clients, drives loyalty, and closes deals. When your message is consistent and your presence is strong, you cut through distractions, command attention, and move people to act.

Stacey Hanke, a top global thought leader on influence and executive presence, delivers a high-energy keynote that transforms how your team communicates.

Through engaging stories and practical strategies, Stacey gives your audience the tools to elevate their influence, strengthen client trust, and achieve measurable results—immediately.

## KEY TAKEAWAYS:

- Discover techniques to make your brand synonymous with value.
- Create deeper client connections and meaningful experiences that drive decisions.
- Transform conversations into commitments.
- Identify and replace ineffective practices and eliminate deal-killing habits.

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**STACEY OPENED MY EYES TO THE  
SMALL CHANGES THAT  
MAKE A BIG IMPACT.  
THIS INVESTMENT WILL PAY  
DIVIDENDS FOR YEARS TO COME.**

Maria O'Brien - Principal  
Edward Jones



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# ELEVATE YOUR INFLUENCE AND EXECUTIVE PRESENCE

## *Monday to Monday.*<sup>®</sup>

Experience Stacey's exclusive Impact IQ Assessment to identify your strengths, weaknesses and opportunities.

Dive into Stacey's top three recommendations for executives to see themselves through the eyes and ears of their listeners. Review Stacey's proprietary research conducted by the University of Northern Colorado.



**TAKE THE**

IMPACT  
**IQ**  
STACEY-HANKE INC.  
ASSESSMENT

**START** ▶

**WATCH STACEY'S** *Speaker Reel* ▶

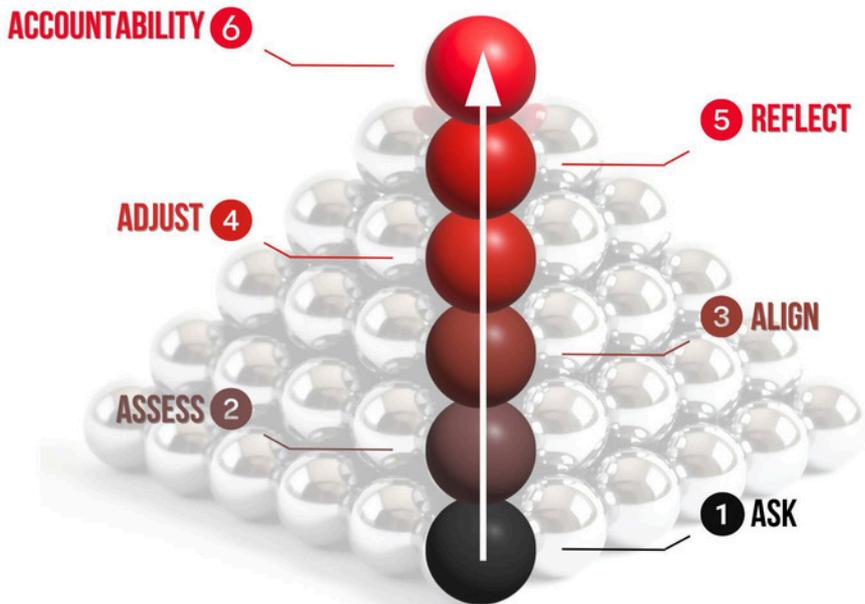
**WATCH** *Influence Elevated* ▶

The

# INFLUENCE ELEVATED

STACEY  
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Experience



1

## ASK

What do people say about you when you leave the room?

Stacey engages listeners with hard, but necessary questions to provoke insightful thinking.

4

## ADJUST

Through humor, engagement and practice, Stacey offers participants the chance to try something new. As listeners adjust their behaviors, magic happens as immediate improvements take hold.

2

## ASSESS

This interactive experience allows participants to engage with each other, see themselves through another's eyes and ears, while assessing opportunities for improvement.

5

## REFLECT

Participants reflect on their new self-discovery, how they want to be perceived moving forward, and what they need to create momentum, drive revenue and create more success.

3

## ALIGN

Audiences members raise their self-awareness and learn practical techniques to immediately elevate their influence and align to the way they want to be perceived.

6

## ACCOUNTABILITY

Stacey provides attendees with multiple strategies, resources and tools to maintain their self-awareness, practice new skills and build on their new found progress throughout the event.