

Topic Expertise

As one of the most in demand keynote speakers today, Tim Sanders owes much of his notoriety to his real world, people-centric business expertise. Tim customizes each of his keynotes to fit every client, with their event themes and objectives in mind. Each client receives the full benefit of his research expertise, insightful analytical skills and deep understanding of human behavior. Through his significant expertise and experience in corporate America, Tim's keynotes are filled with useable takeaways for his audiences.

Sales

When speaking about sales, Tim's talks center around improving sales skills, sales motivation and sales management. He takes his customer relationship marketing and sales expertise and, armed with fresh research, pinpoints specific sales force motivation techniques and incentives to improve sales effectiveness.

Leadership

As a former Leadership Coach for Yahoo!, Tim offers effective leadership skills and sustainable leadership coaching techniques to affect behavioral change. He understands that in demonstrating his expertise, he is able to enhance the quality of life and performance of an organization's leaders and people alike.

Talent Management

Prior to his consulting and speaking career, Tim spent much of his career as a corporate executive, leading, managing and nurturing his talented workforce. Tim's audiences hear examples and advice relating to talent management strategies, including effective communication techniques, talent development, and employee motivation.

Customer Service

Getting the customer experience right is critical to business growth, something Tim is extremely familiar with. Through demonstrating effective customer experience and customer relationship management strategies, Tim leaves his audiences with valuable insight and guidance to grow and maintain a strong customer base.

CSR and Sustainability

Corporate social responsibility and sustainability initiatives are one of the biggest and most important things a business can do right now to win customers and the war for talent. As the author of the first books on the issue, *[Saving the World at Work](#)*, Tim's talks center on the gain in the competitive advantages and profit potential of going green.

Motivational

As a long time business leader and executive, Tim has grown quite a bit not just as a keynote speaker, but a motivational speaker. He has been a major advocate for valuing and treating people with respect and love, and building strong relationships. Tim's business expertise provides the tools to success and confidence, while his motivational keynotes empower his audiences to action.

Management

With the business landscape constantly evolving, management is tasked with a challenging responsibility – the organization, people, and even they themselves need to change. From his executive leadership experience, Tim speaks on the challenges, necessities and potential of organizational change management strategies.

Innovation

Tim has seen first-hand how one person can innovate and change businesses and products for the good of the company and society. Tim's keynotes focus on how companies that develop a strategy for product and process innovation, and even organizational innovation, lead the way to success and burn a path for others to follow.

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