

Mark C. Thompson – Technical Rider

Mark usually flies into the location the night before the event and he prefers to run the A/V at that time to assure all technical issues are resolved the night before. He flies with a back-up laptop.

A/V Requirements:

Mark uses an Apple PC for his presentation; it includes audio and video clips.

1. Provide a mini-stereo hookup and video feed so he can plug in his Apple.
 1. He will bring his own VGA adapter.
 2. Mark's presentation runs on Apple's Keynote software.
 3. His laptop can be on the stage or anywhere in the room, since he brings his own wireless clicker.
2. Provide a wireless lavalier or headset AND a wireless microphone for his audience interactions.
3. A large screen to project video and speakers for audio.
 1. He does not use a podium, but it is okay if you have one.
4. Meeting with the AV technician the night before the event to test sound levels and video quality.
5. We require that a technician remain in the room during Mark's program.

Video Taping

Videotaping the presentation: Our policy is anyone can tape the presentation FREE as long as:

1. It is a minimum of 2 cameras taping the presentation - good quality digital camera
 1. 1st camera – on the speaker operated by someone who can follow the speaker's movements.
 2. 2nd camera – capturing audience reaction; does not need to be connected to the audio.
2. The lavalier microphone is fed into the camera so the audio quality is good.
3. A copy of the digital video is provided to Mark Thompson; copyright is retained by Mark Thompson.
4. Your copies are used internally and not provided to the public.

Copies of Mark's Presentation

We are happy to provide a copy of the presentation as a PDF after the program. We work with your team directly to customize each of our programs so they are on target with your audience by:

1. Creating Video Interviews with managers and/or customers/users of your service - we use these interviews where appropriate during the presentation.
2. Conducting Surveys of participants in your event addressing key issues facing your field or industry.

For more information, contact events@cmispeakers.com or call toll free 1-877-307-7403.