

Mark C. Thompson – Intro

- Today's speaker helped start one of the world's biggest investment companies, Charles Schwab & Company. During his tenure, the company's customer assets grew 10 fold to more than \$800 billion dollars in over 5 million client accounts and continue to grow during the greatest economic storms in history.
- Mark also helped to start Stanford University's Realtime Venture Design Lab, where Mark attended graduate school and today is on the faculty. As you know Stanford University is where companies like YouTube, Google, SUN and Cisco got their start.
- Forbes Magazine listed Mark Thompson as one of America's "top venture investors with the 'Midas' touch." He is a best selling author of 2 great business books - ***Now Build a Great Business!*** and ***Success Built to Last***, the sequel to Jim Collins' ***Built to Last*** and ***Good to Great***.
- Let's get to know Mark through this video from his *Built to Last* public broadcasting series.
- ROLL VIDEO... (Mark will roll the video from his laptop)